

# Volatility Uncertainty Complexity Ambiguity WORLD



JAWAHARLAL COLLEGE  
OF ENGINEERING & TECHNOLOGY

3 DAYS  
INTERNATIONAL  
VIRTUAL CONFERENCE

LEADERSHIP  
IN A  
VUCA WORLD

11th- 13th April 2022



## JBS@JCET

Jawaharlal Business School @ JCET is part of the Jawaharlal College of Engineering and Technology(JCET), which is a constituent of the reputed Nehru Group of Institutions, (Tamil Nadu and Kerala). It offers a 2-year full-time MBA program ( 4 Semesters) Affiliated with APJ Abdul Kalam Technological University. \ We at Jawaharlal Business School believe and strive to achieve holistic development of the individuals who will contribute in the future not only as good managers but also as disciplined corporate citizens. In order to make students socially responsible and self-developed,

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# TRACKS

The International Conference on the topic Leadership in a a VUCA world, the most important thing is to anticipate the future and to strengthen cooperation in companies with modern solutions. Decisions and connections are success factors for shaping the common cause. The aim is to channel the energy used in any case into meaningful channels so that it can lead to value-adding approaches and measures

- Business Strategy
- Entrepreneurship
- Finance
- General Management
- Human Resources
- Marketing
- Technology

## RESOURCE PERSONS

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